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Eurofragrance obtains ECOCERT certification

12.01.2009 By: dmi

Eurofragrance obtains ECOCERT certification and launches NaturAll, the brand that will define its natural fragrances

Eurofragrance has obtained ECOCERT certification. This reference system and its seal reflect the quality principles that guarantee the true practice of respecting the environment throughout the entire production line, respecting consumers and valuing high quality environmentally friendly natural substances.

In the field of organic cosmetics, ECOCERT has developed a series of principles called "the reference system", and they are reflected on a seal of guarantee. These principles mark the quality guidelines for natural and environmentally friendly products for participating companies.

Eurofragrance represents its sustainable natural product line through NaturAll. The NaturAll concept will be available to all those companies that would like natural, exclusive designs.

In the words of the Eurofragrance's Managing Director, Santiago Sabatés, --"At Eurofragrance we are aware of the importance of taking care of the planet. That is why we would like to contribute and to help all of the companies. Just like we do, they want to act sustainably, not just in their way of doing things but also in the products and items that they manufacture and market".

Thanks to this certificate, Eurofragrance has consolidated its commitment with the environment to grow sustainably. To celebrate the creation of the NaturAll line, Eurofragrance has launched its ECOCERT certified ranges of essences. Likewise, the company is aware of the high degree of confusion on the market with regard to the term "biological", "natural" or "environmentally friendly" due to excessive and uncontrolled use of them. The ECOCERT offers a clear guarantee. It currently offers its inspection and certification services in more than 80 countries on all continents.

This is an essence where the products arising from chemical synthesis have been eliminated. The fragrances certified by ECOCERT are made up of 100% natural materials or materials from natural sources. Some of them come from environmentally friendly crops. They have been manufactured, inspected and shipped with environmentally friendly methods with a minimum aggressive impact.

The benefits of environmentally friendly and natural cosmetics

It provides numerous advantages for skin health. In addition to not being aggressive toward the skin, it strengthens and improves skin functions thanks to plants' natural chemical components.

It has no side effects, and the sensorial experience is superior.

Environmental awareness and the commitment to a healthier lifestyle leads consumers to choose reliable products that benefit not only them, but the environment as well.

The effectiveness is comparable to traditional cosmetics thanks to the power of authentic essential oils concentrated by nature. Natural cosmetics are an alternative to conventional cosmetics. They afford the same or better advantages, and this is not a simple environmentally friendly marketing argument.

These products provide guarantees of safety and ethics.

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